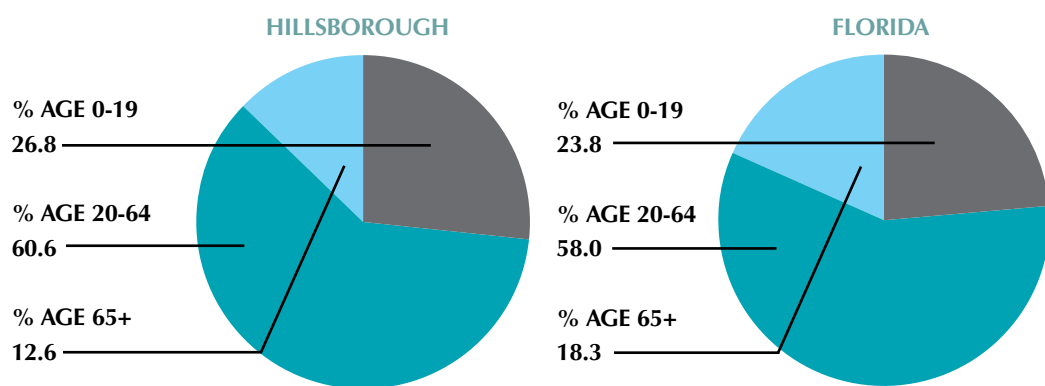


DEMOGRAPHICS¹

	Hillsborough		Florida	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Pop.	1,214,853	—	18,917,612	—
Asian	37,183	3.1	423,678	2.2
Black	196,417	16.2	2,902,619	15.3
White	859,346	70.7	14,115,506	74.6
Other	121,907	10.0	1,475,809	7.8
Hispanic	294,343	24.2	4,179,396	22.1
Female	620,117	51.0	9,686,409	51.2
Male	594,736	49.0	9,231,203	48.8

SOCIOECONOMICS²

	2008	2009	2010	Florida
Per Capita Income (\$)	28,606	27,878	26,545	25,768
Median Household Income (\$)	53,601	53,298	52,789	49,910
Health Care Expenditures (Avg \$ per Household)	3,949.14	3,677.94	3,533.35	3,636.13
	2007	2008	2009	Florida
Persons below 100% FPL (%)	11.5	13.9	15.1	14.9
Families below 100% FPL (%)	8.7	10.3	11.1	10.7
Unemployment Rate (%)	6.7	6.7	12.0	12.1
High School Diploma (%)	86.1	85.4	86.1	85.3
College Diploma (%)	29.6	29.3	28.0	25.3

FEDERAL DESIGNATIONS³

	Designation Type
Primary Health Professional Shortage Area	LIMFW
Dental Health Professional Shortage Area	LI
Mental Health Professional Shortage Area	SE Hillborough
Medically Underserved Area/Population	MUP/LIMFW

LI: Low Income, LIMFW: Low Income Migrant Farm Worker
MUP: Medically Underserved Population, WC: Whole County

LEADING CAUSE OF DEATH⁵

CAUSE	2007-2009 per 100,000		Florida	
	NUMBER	AGE-ADJUSTED DEATH RATE	NUMBER	AGE-ADJUSTED DEATH RATE
All Causes	9,071	733.9	169,345	666.7
Heart Disease	2,154	172.8	41,696	155.0
Cancer	2,099	171.4	40,385	160.7
Stroke	435	34.9	8,524	31.6
Diabetes	317	26.0	5,048	20.0
All Unintentional Injuries	618	50.6	8,906	44.0
CLRD	542	44.7	9,878	37.1
Motor Vehicle Crashes	169	13.9	2,973	15.7

HEALTHCARE ACCESS⁴

	2007	2008	2009	Florida
Total Licensed Physicians (per 100,000)	265.3	280.1	286.5	300.6
Total Licensed Dentists (per 100,000)	50.9	52.5	56.5	61.9
Hospital Beds (per 100,000)	308.9	315.4	323.9	319.1
Nursing Home Beds (per 100,000)	320.0	319.0	318.6	438.6
Median Medicaid Monthly Enrollment	12,476.1	15,965.4	16,445.6	14,233.1

MATERNAL AND INFANT HEALTH⁶

	2007	2008	2009	Florida
Total Resident Live Birth Rate (per 1,000 total population)	15.0	14.5	13.9	11.8
Births to Mothers Age 15-19 (%)	11.5	11.6	10.9	9.9
Repeat Teen (15-19) Birth Rate (%)	18.5	20.3	20.5	18.9
Low Birthweight Rate (<2500g per 1,000 births)	8.8	9.3	8.6	8.7
Late or No Prenatal Care (%)	3.9	3.8	3.4	5.0
Total Infant Mortality (per 1,000 live births)	8.5	8.0	9.5	6.9

AVOIDABLE HOSPITALIZATIONS⁸

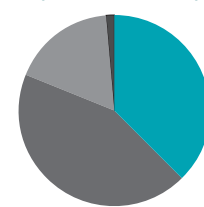
	2007	2008	2009	Florida
Diabetes/Short-term	.000478	.000520	.000688	.000505
Diabetes/Long-term	.001006	.001108	.001484	.001239
Chronic Obstructive Pulmonary Disease	.001353	.001614	.002283	.002519
Congestive Heart Failure	.003227	.002951	.003105	.003959
Bacterial Pneumonia	.002306	.002443	.003202	.003025
Urinary Infection	.001501	.001758	.002264	.002190

MORBIDITY⁹

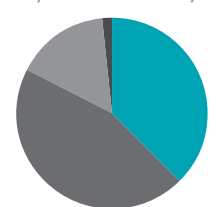
	2007	2008	2009	Florida
Alcohol Related Motor Vehicle Crashes (rate per 100,000)	118.1	111.5	85.8	75.1
Vaccine Preventable Diseases (rate per 100,000)	5.0	5.9	4.7	4.5
TB Cases (rate per 100,000)	6.8	5.7	6.9	4.4
Gonorrhea Cases (rate per 100,000)	172.6	173.9	167.6	111.0
Chlamydia Cases (rate per 100,000)	431.6	520.3	549.9	387.5
Infectious Syphilis Cases (rate per 100,000)	9.6	9.6	8.3	5.5
HIV Cases (rate per 100,000)	37.3	37.9	33.6	29.8
AIDS Cases (rate per 100,000)	21.1	27.0	22.4	23.5

HIV/AIDS MORBIDITY⁷

2009 HIV Cases by Race/Ethnicity



2009 AIDS Cases by Race/Ethnicity



White 38% Black 44% White 39% Black 42%
Hispanic 17% Other 1% Hispanic 17% Other 2%

NOTES Socioeconomics: FPL: Federal Poverty Level. Maternal and Infant Health: Total Infant Mortality rate is 0-364 days from birth. Leading Causes of Death: CLRD: Chronic Lower Respiratory Disease. CLRD includes Chronic Obstructive Pulmonary Disease (COPD) and other diseases of the lungs and airway. Rates are per 100,000 population. Avoidable Hospitalizations: Based on Prevention Quality Indicators which are a set of measures that can be used with hospital inpatient discharge data to identify quality of care for ambulatory care-sensitive conditions. These are conditions for which good outpatient care can potentially prevent the need for hospitalization or for which early intervention can prevent complications or more severe disease.

SOURCES 1. ESRI Business Solutions Population Data Estimates, 2010. 2. ESRI Business Solutions Population Data Estimates, 2008-2010; U.S. Census Bureau American Community Survey 2005-2009. 3. U.S. Department of Health and Human Services, Health Professional Shortage Area (HPSA) database, 2010. 4. Florida Department of Health, CHARTS, FY 2007-2009; Florida Department of Health, CHARTS, 2009. 5. Florida Department of Health, CHARTS, 2007-09. 6. Florida Department of Health, Office of Planning, Evaluation, and Data Analysis, 2007-09. 7. Health Council of West Central Florida/Suncoast Health Council Ryan White Program, 2010. 8. Prevention Quality Indicators/Avoidable Admissions, Broward Regional Health Planning Council, 2007-2009. 9. Florida Department of Health, CHARTS, 2007-09.

Health Council of West Central Florida
We make health care better

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www.healthcouncils.org

The Health Councils define and resolve health care issues through community partnerships.

Health Council of West Central Florida Service Area

The Health Councils (THC) exists as an impartial focal point for the study of health and human service issues at the local level. The agency facilitates the open and objective discussion of community issues and brings a big picture perspective to the process. The Council works collaboratively with other community organizations and government agencies to improve the service delivery system and create innovative programs.

We partner with and provide services to government agencies, community based organizations, healthcare facilities, healthcare consumers and health advocacy groups through contracts and grants. Services provided by THC staff include:

- Survey Design and Implementation
- Needs Assessment, including Gap Analysis
- Data Collection and Analysis
- Strategic Planning - Mission, Vision and SWOT Analysis
- Program Design, Implementation and/or Evaluation
- Health Policy Analysis
- Best Practice Development
- Community Education
- Professional Training
- Grant Writing
- Facilitative Leadership for Community Groups

Our staff has advanced degrees and extensive experience in public health, education, community planning, research techniques and survey design, database design, health education, collaborative techniques, grants management, policy analysis and volunteer recruitment and retention.



The Health Council helps to secure millions of dollars in health care resources for local residents. Our programs serve thousands of people through planning, education and service delivery. Partner with the Health Council and together, we can make health care better in our community. Find out more about The Health Council by visiting www.healthcouncils.org.

2010



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COUNTY HEALTH PROFILE

HILLSBOROUGH COUNTY