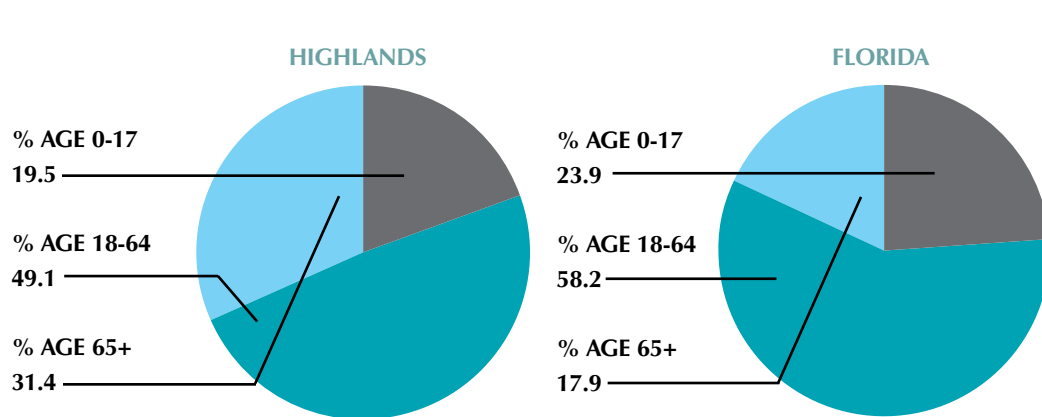


## DEMOGRAPHICS<sup>1</sup>



	Highlands		Florida	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Pop.	102,222	—	19,119,225	—
Asian	1,464	1.4	412,573	2.2
Black	11,035	10.8	2,997,561	15.7
White	81,116	79.4	14,341,993	75
Other	8,607	8.4	1,367,098	7.1
Hispanic	17,903	17.5	4,015,128	21
Female	52,355	51.2	9,804,249	51.2
Male	49,867	48.8	9,314,976	48.8

## SOCIOECONOMICS<sup>2</sup>

	Highlands	Florida
Per Capita Income (\$)	21,118	27,867
Median Household Income (\$)	37,351	50,509
Health Care Expenditures (Avg \$ per Household)	3,385.89	4,065.11
Persons below 100% FPL (#) (Individuals below Poverty Level)	18,767	2,158,832
Persons below 200% FPL (#)	42,949	5,595,469
KidCare Enrollment	1,502	255,398
Unemployment Rate (%)	10.9	6.2
Percent with High School Diploma (%)	77.2	84.9
Percent with College Diploma (%)	13.2	25.7

## MATERNAL AND INFANT HEALTH<sup>3</sup>

	Highlands	Florida
Total Resident Live Birth Rate	11.0	12.7
Percent of Births to Mothers Age 15-19	14.9	10.7
Repeat Teen (15-19) Birth Rate (%)	17.4	16.3
Low Birthweight Rate (<2500g per 1,000 births)	7.4	8.7
Late or No Prenatal Care (%)	6.0	5.7
Total Infant Mortality (per 1,000 births)	7.5	7.2
Percent of Kindergartners Immunized	97.4	94.1

## FEDERAL DESIGNATIONS<sup>4</sup>

- Primary Health Professional Shortage Area
- Dental Health Professional Shortage Area
- Mental Health Professional Shortage Area
- Medically Underserved Area/Population

### Designation Type

- LIMFW
- LIMFW
- LIMFW
- MUA / LIMFW

LIMFW: Low Income Migrant Farm Worker WC: Whole County MUA: Medically Underserved Area

## HEALTHCARE ACCESS<sup>5</sup>

	Highlands	Florida
Total Licensed Physicians (per 100,000)	163.7	283.1
Total Licensed Dentists (per 100,000)	32.3	60.9
Hospital Beds (per 100,000)	338.4	314
Nursing Home Beds (per 100,000)	604.1	440.3
Median Medicaid Monthly Enrollment	14106.2	11801.1

## LEADING CAUSES OF DEATH<sup>6</sup>

CAUSE	Highlands		Florida	
	NUMBER	AGE-ADJUSTED DEATH RATE	NUMBER	AGE-ADJUSTED DEATH RATE
All Causes	1,362	689.8	169,124	697.9
Heart Disease	378	166.5	43972	172.5
Cancer	321	159.5	40064	165.9
Stroke	89	39.3	8967	35.1
Diabetes	55	28.7	5137	21.1
All Unintentional Injuries	53	51.5	8867	45.3
CLRD	101	42.2	9213	36.3
Motor Vehicle Crashes	34	36.3	18	18.3

## UTILIZATION<sup>7</sup>

	Highlands	Florida
Hospital Utilization Rate (Acute Care Beds %)	54.2	57.9
Nursing Home Utilization Rate (%)	93.3	88.1

## RISK BEHAVIORS<sup>9</sup>

	Highlands	Florida
Adults who are overweight or obese (%)	63.9	62.1
Adults who are sedentary (%)	31.2	25.4
Adults who are current smokers (%)	15.1	19.3
Adults diagnosed with diabetes (%)	12.0	8.7
Adults diagnosed with high cholesterol (%)	45.5	37.1
Adults who could not see a doctor in the past year because of cost (%)	16.4	15.1

## MORBIDITY<sup>8</sup>

	Highlands	Florida
Alcohol Related Motor Vehicle Crashes (rate per 100,000)	95.5	126.0
Vaccine Preventable Diseases (rate per 100,000)	2.4	3.0
TB Cases (rate per 100,000)	3.8	5.7
HIV Cases (rate per 100,000)	9.3	29.3
AIDS Cases - (rate per 100,000)	7.9	24.0
Gonorrhea Cases (rate per 100,000)	65.8	122.4
Chlamydia Cases (rate per 100,000)	252.6	271.8
Infectious Syphilis Cases (rate per 100,000)	.7	4.3

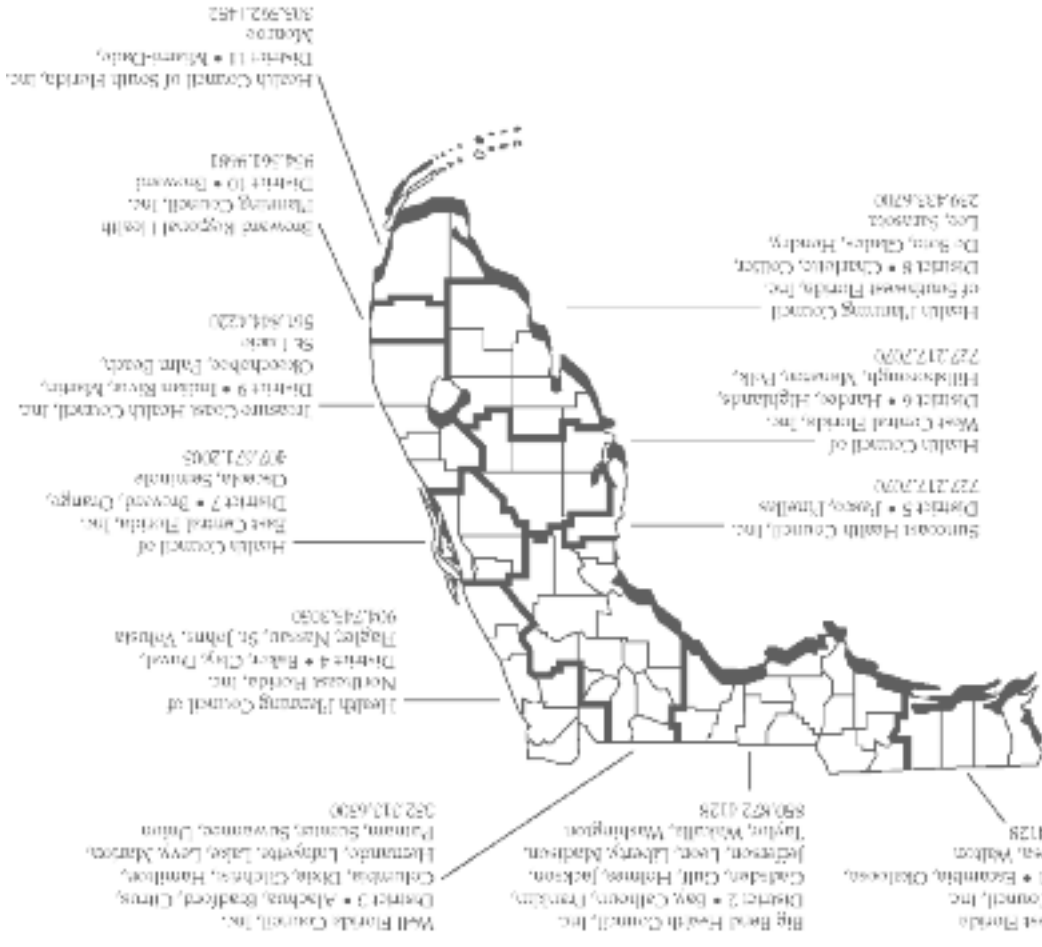
NOTES Socioeconomics: FPL: Federal Poverty Level. Maternal and Infant Health: Total Resident Live Births is per 1,000 total population. Low birthweight rate is per 1,000 live births. Total Infant Mortality rate is 0-364 days from birth. Health Care Access: Rates per 100,000 population. Leading Causes of Death: CLRD: Chronic Lower Respiratory Disease. Information based on 3 year average. Rates are per 100,000 population. Utilization: Rates per 100,000 population. Hospital utilization rate is based on acute care beds. Morbidity: Three year rates per 100,000 population.

SOURCES 1. ESRI Business Solutions Population Data Estimates, 2008. 2. ESRI Business Solutions Population Data Estimates, 2008; U.S. Census Bureau American Community Survey, 2007; U.S. Census Bureau American Community Survey, 2007; Florida KidCare County Enrollment Report from Florida Healthy Kids Corporation, May 2008; U.S. Census Bureau American Community Survey, 2007. 3. Florida Department of Health, CHARTS, 2005-07. 4. U.S. Department of Health and Human Services, Health Professional Shortage Area (HPSA) database, 2008. 5. Florida Department of Health, CHARTS, FY 2007-08; Florida Department of Health, CHARTS, 2007; Florida Department of Health, CHARTS, 2005-07. 6. Florida Department of Health, Office of Planning, Evaluation, and Data Analysis, 2005-07. 7. Health Council of West Central Florida/ Suncoast Health Council District Utilization Report, 2007. 8. Florida Department of Health, CHARTS, 2005-07. 9. Florida Department of Health, Behavioral Risk Factor Surveillance System, 2007.



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The Health Council helps to secure millions of dollars in health care resources for local residents. Our programs serve thousands of people through planning, education, and community projects. Partner with the Health Council and together, we can make health care better in our community. Find out more about The Health Councils by visiting [www.healthcouncils.org](http://www.healthcouncils.org).



**Health Council of West Central Florida Service Area**

- STAFF EXPERTISE:**
- Survey Design and Implementation
  - Needs Assessment, including Gap Analysis
  - Data Collection and Analysis
  - Strategic Planning - Mission, Vision, SWOT Analysis
  - Program Design, Implementation and Evaluation
  - Health Policy Analysis
  - Best Practice Development
  - Professional Training
  - Community Education
  - Grant Writing
  - Facilitative Leadership for Community Groups
- HEALTH COUNCIL PARTNERS**
- Allegany Franciscan Ministries
  - Brandon Outreach Clinic
  - Florida Department of Health
  - Florida Southern College
  - Hardee County Extension Office
  - Heartland Rural Health Network
  - Healthy Start Coalition
  - Highlands County Health Department
  - Hillsborough County Health and Human Services
  - Hillsborough Partners in Obesity Prevention
  - Manatee County Health Department
  - Polk County Government
  - Polk County Health Department
  - Polk Health Care Alliance
  - Susan G. Komen for the Cure, Suncoast Affiliate
  - Tampa Bay Healthcare Collaborative
  - U.S. Environmental Protection Agency
  - Watson Clinic Women's Center
  - West Central Florida Ryan White Care Council



2008

**COUNTY HEALTH PROFILE**



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**HIGHLANDS COUNTY**