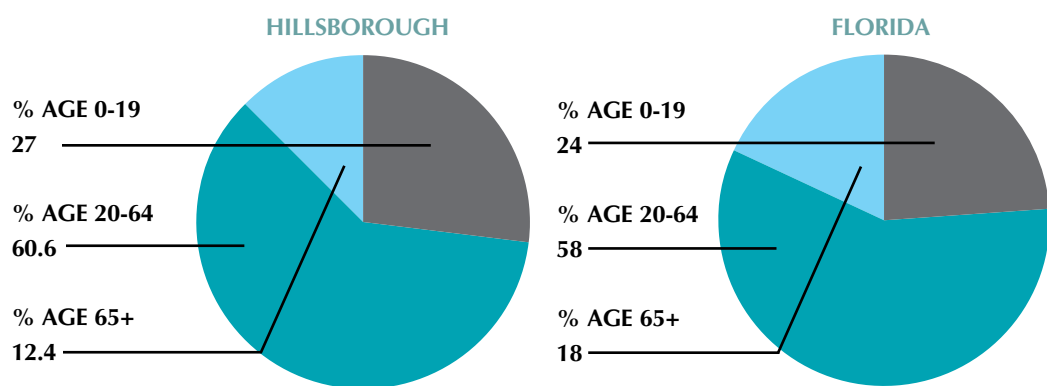


## DEMOGRAPHICS<sup>1</sup>



	Hillsborough		Florida	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Pop.	1,222,012	—	19,021,613	—
Asian	5,083	.42	422,353	2.2
Black	202,061	16.5	2,995,929	15.75
White	859,659	70.3	14,205,393	74.68
Other	124,617	10.2	1,397,938	7.3
Hispanic	312,112	25.5	4,085,950	21.48
Female	623,717	51	9,739,717	51.2
Male	598,295	49	9,281,896	48.8

## SOCIOECONOMICS<sup>2</sup>

	2006	2007	2008	2009	Florida
Per Capita Income (\$)	*	27,037	28,606	27,878	27,128
Median Household Income (\$)	*	49,590	53,601	53,298	50,413
Health Care Expenditures (Avg \$ per Household)	*	3,459.06	3,949.14	3,667.94	3,788.15
Persons below 100% FPL (%)	12.8	11.5	13.9	*	13.2
Families below 100% FPL (%)	10	8.7	10.3	*	9.5
Unemployment Rate (%)	3.1	4	6.3	*	6.2
Percent with High School Diploma (%)	84.1	86.1	85.4	*	85.2
Percent with College Diploma (%)	27.2	29.6	29.3	*	25.8

\* Data not available

## FEDERAL DESIGNATIONS<sup>3</sup>

Designation	Designation Type
Primary Health Professional Shortage Area	LIMFW
Dental Health Professional Shortage Area	LI
Mental Health Professional Shortage Area	SE Hillborough
Medically Underserved Area/Population	MUP/LIMFW

LI: Low Income, LIMFW: Low Income Migrant Farm Worker  
MUP: Medically Underserved Population, WC: Whole County

## LEADING CAUSE OF DEATH<sup>5</sup>

CAUSE	2008		Florida	
	NUMBER	AGE-ADJUSTED DEATH RATE	NUMBER	AGE-ADJUSTED DEATH RATE
All Causes	9,179	740.9	170,473	668.8
Heart Disease	2,167	172.9	41,931	155
Cancer	2,074	169.5	40,549	161.2
Stroke	453	36.2	8,472	31.3
Diabetes	333	27.2	5,154	20.3
All Unintentional Injuries	618	50.7	8,918	44.2
CLRD	581	47.8	10,154	38
Motor Vehicle Crashes (per 100,000)	179	14.8	3,028	15.9

## HEALTHCARE ACCESS<sup>4</sup>

	2006	2007	2008	Florida
Total Licensed Physicians (per 100,000)	260.3	265.3	280.1	298.6
Total Licensed Dentists (per 100,000)	51	50.9	52.5	62.6
Hospital Beds (per 100,000)	311.5	308.9	315.4	316.9
Nursing Home Beds (per 100,000)	337.2	320	319	437.6
Median Medicaid Monthly Enrollment	13,369.1	12,476.1	15,965.4	14,020.7

## MATERNAL AND INFANT HEALTH<sup>6</sup>

	2006	2007	2008	Florida
Total Resident Live Birth Rate (per 1,000 total population)	15	15	14.5	12.3
Percent of Births to Mothers Age 15-19	11.7	11.5	11.6	10.4
Repeat Teen (15-19) Birth Rate (%)	19.9	18.3	20.1	18.3
Low Birthweight Rate (<2500g per 1,000 births)	9.1	8.8	9.3	8.8
Late or No Prenatal Care (%)	3.5	3.9	3.8	5.8
Total Infant Mortality (per 1,000 live births)	7.8	8.5	8	7.2

## AVOIDABLE HOSPITALIZATIONS<sup>8</sup>

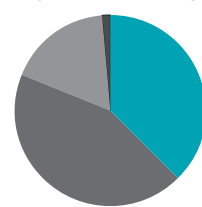
	2006	2007	2008	Florida
Diabetes/Short-term	.000493	.000478	.000520	.000403
Diabetes/long-term	.001093	.001006	.001108	.001001
Chronic Obstructive Pulmonary Disease	.001286	.001353	.001614	.001977
Congestive Heart Failure	.003464	.003227	.002951	.003513
Bacterial Pneumonia	.002559	.002306	.002443	.002309
Urinary Infections	.001382	.001501	.001758	.001701

## MORBIDITY<sup>9</sup>

	2006	2007	2008	Florida
Alcohol Related Motor Vehicle Crashes (rate per 100,000)	108.7	118.1	111.5	83.6
Vaccine Preventable Diseases (rate per 100,000)	4.4	5	5.9	3.7
TB Cases (rate per 100,000)	7.1	6.8	5.7	5.1
Gonorrhea Cases (rate per 100,000)	150.1	172.6	173.9	123.5
Chlamydia Cases (rate per 100,000)	327.2	431.6	520.3	376
Infectious Syphilis Cases (rate per 100,000)	5.7	9.6	9.6	5.5
HIV Cases (rate per 100,000)	28.3	37.3	37.9	37.8
AIDS Cases (rate per 100,000)	27.6	21.1	27	25

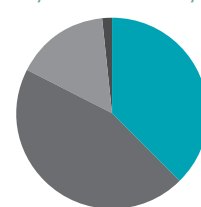
## HIV/AIDS MORBIDITY<sup>7</sup>

2008 HIV Cases by Race/Ethnicity



White 37.8  
Black 43.6  
Hispanic 17.4  
Other 1.3

2008 AIDS Cases by Race/Ethnicity



White 39.9  
Black 47.7  
Hispanic 16.9  
Other 1.5

**NOTES** Socioeconomics: FPL: Federal Poverty Level. Health Care Access: Single year rates per 100,000 population. Maternal and Infant Health: Total Infant Mortality rate is 0-364 days from birth. Leading Causes of Death: CLRD: Chronic Lower Respiratory Disease. CLRD includes Chronic Obstructive Pulmonary Disease (COPD) and other diseases of the lungs and airway. Rates are per 100,000 population. Avoidable Hospitalizations: Based on Prevention Quality Indicators which are a set of measures that can be used with hospital inpatient discharge data to identify quality of care for ambulatory care-sensitive conditions. These are conditions for which good outpatient care can potentially prevent the need for hospitalization or for which early intervention can prevent complications or more severe disease. Morbidity: Single year rates per 100,000 population.

**SOURCES** 1. ESRI Business Solutions Population Data Estimates, 2009. 2. ESRI Business Solutions Population Data Estimates, 2009; U.S. Census Bureau American Community Survey 2006-2008. 3. U.S. Department of Health and Human Services, Health Professional Shortage Area (HPSA) database, 2009. 4. Florida Department of Health, CHARTS, FY 2006-2008; Florida Department of Health, CHARTS, 2008. 5. Florida Department of Health, CHARTS, 2006-08. 6. Florida Department of Health, Office of Planning, Evaluation, and Data Analysis, 2006-08. 7. Health Council of West Central Florida/ Suncoast Health Council Ryan White Program, 2008. 8. Prevention Quality Indicators/ Avoidable Admissions, Broward Regional Health Planning Council, 2006-2008. 9. Florida Department of Health, CHARTS, 2006-08.



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The Health Councils (THC) exist as an impartial focal point for the study of health and human service issues at the local level. The agency facilitates the open and objective discussion of community issues and brings a big picture perspective to the process. The Council works collaboratively with other community organizations and government agencies to improve the service delivery system and create innovative programs.

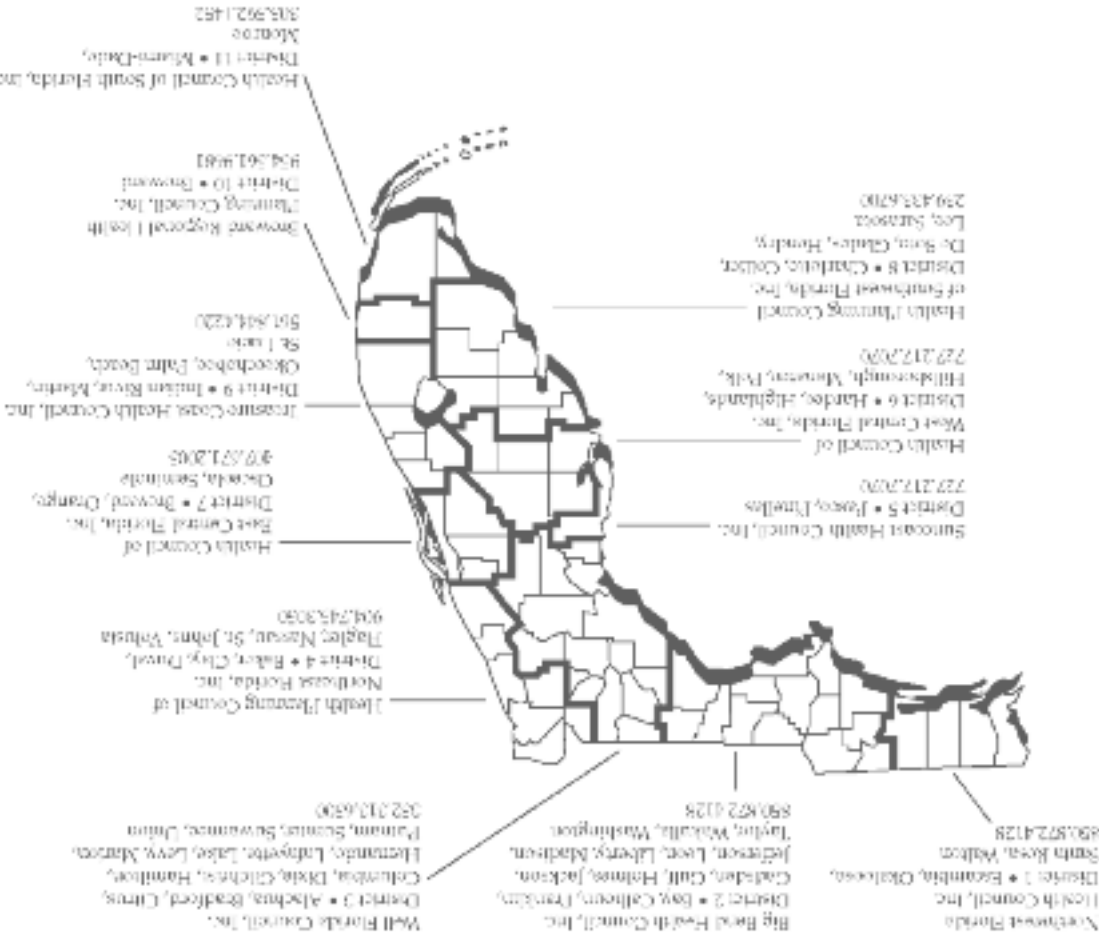
We partner with and provide services to government agencies, community based organizations, healthcare facilities, healthcare consumers and health advocacy groups through contracts and grants. Services provided by THC staff include:

- Survey Design and Implementation
- Needs Assessment, including Gap Analysis
- Data Collection and Analysis
- Strategic Planning - Mission, Vision and SWOT Analysis
- Program Design, Implementation and/or Evaluation
- Health Policy Analysis
- Best Practice Development
- Community Education
- Professional Training
- Grant Writing
- Facilitative Leadership for Community Groups

Our staff has advanced degrees and extensive experience in public health, education, community planning, research techniques and survey design, database design, health education, collaborative techniques, grants management, policy analysis and volunteer recruitment and retention.



The Health Council helps to secure millions of dollars in health care resources for local residents. Our programs serve thousands of people through planning, education and service delivery. Partner with the Health Council and together, we can make health care better in our community. Find out more about The Health Councils by visiting [www.healthcouncils.org](http://www.healthcouncils.org).



**Health Council of West Central Florida Service Area**

**COUNTY HEALTH PROFILE**

**HILLSBOROUGH COUNTY**



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2009

