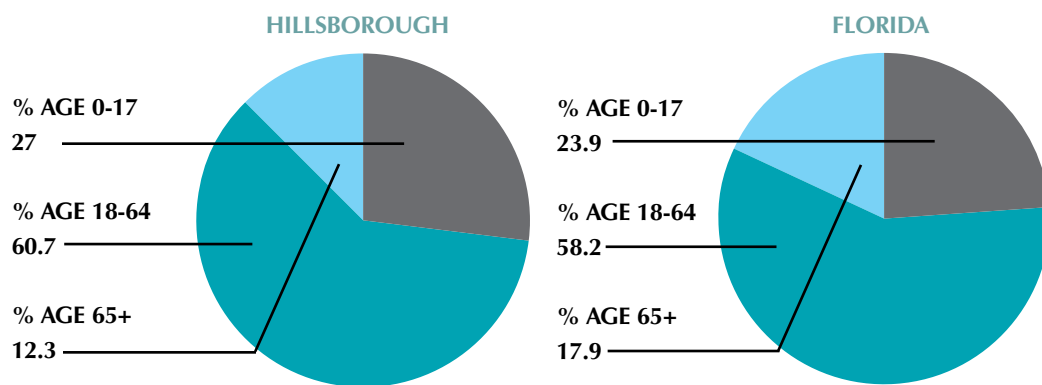


DEMOGRAPHICS¹



	Hillsborough		Florida	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Pop.	1,227,271	—	19,119,225	—
Asian	34,872	2.8	412,573	2.2
Black	202,169	16.5	2,997,561	15.7
White	868,840	70.8	14,341,993	75
Other	121,390	9.9	1,367,098	7.1
Hispanic	304,490	24.8	4,015,128	21
Female	627,551	51.1	9,804,249	51.2
Male	599,720	48.9	9,314,976	48.8

SOCIOECONOMICS²

	Hillsborough	Florida
Per Capita Income (\$)	28,606	27,867
Median Household Income (\$)	53,601	50,509
Health Care Expenditures (Avg \$ per Household)	3,949.14	4,065.11
Persons below 100% FPL (#) (Individuals below Poverty Level)	132,933	2,158,832
Persons below 200% FPL (#)	347,026	5,595,469
KidCare Enrollment	14,173	255,398
Unemployment Rate (%)	6.7	6.2
Percent with High School Diploma (%)	86.1	84.9
Percent with College Diploma (%)	29.6	25.7

MATERNAL AND INFANT HEALTH³

	Hillsborough	Florida
Total Resident Live Birth Rate	14.9	12.7
Percent of Births to Mothers Age 15-19	11.4	10.7
Repeat Teen (15-19) Birth Rate (%)	16.9	16.3
Low Birthweight Rate (<2500g per 1,000 births)	9.0	8.7
Late or No Prenatal Care (%)	3.6	5.7
Total Infant Mortality (per 1,000 births)	8.4	7.2
Percent of Kindergartners Immunized	95.4	94.1

FEDERAL DESIGNATIONS⁴

- Primary Health Professional Shortage Area
- Dental Health Professional Shortage Area
- Mental Health Professional Shortage Area
- Medically Underserved Area/Population

Designation Type

- LIMFW
- LI
- SE Hillsborough
- MUA / LIMFW

LIMFW: Low Income Migrant Farm Worker WC: Whole County MUA: Medically Underserved Area

HEALTHCARE ACCESS⁵

	Hillsborough	Florida
Total Licensed Physicians (per 100,000)	163.7	283.1
Total Licensed Dentists (per 100,000)	32.3	60.9
Hospital Beds (per 100,000)	338.4	314
Nursing Home Beds (per 100,000)	604.1	440.3
Median Medicaid Monthly Enrollment	14106.2	11801.1

LEADING CAUSES OF DEATH⁶

CAUSE	Hillsborough		Florida	
	NUMBER	AGE-ADJUSTED DEATH RATE	NUMBER	AGE-ADJUSTED DEATH RATE
All Causes	8974	773.9	169,124	697.9
Heart Disease	2271	195.8	43972	172.5
Cancer	2097	181.5	40064	165.9
Stroke	457	39.5	8967	35.1
Diabetes	330	28.7	5137	21.1
All Unintentional Injuries	575	49.2	8867	45.3
CLRD	528	46.3	9213	36.3
Motor Vehicle Crashes (per 100,000)	17	17.2	18	18.3

UTILIZATION⁷

	Hillsborough	Florida
Hospital Utilization Rate (Acute Care Beds %)	64.5	57.9
Nursing Home Utilization Rate (%)	85.1	88.1

RISK BEHAVIORS⁹

	Hillsborough	Florida
Adults who are overweight or obese (%)	64.2	62.1
Adults who are sedentary (%)	25.3	25.4
Adults who are current smokers (%)	22.1	19.3
Adults diagnosed with diabetes (%)	7.0	8.7
Adults diagnosed with high cholesterol (%)	35.8	37.1
Adults who could not see a doctor in the past year because of cost (%)	15.6	15.1

MORBIDITY⁸

	Hillsborough	Florida
Alcohol Related Motor Vehicle Crashes (rate per 100,000)	165.4	126.0
Vaccine Preventable Diseases (rate per 100,000)	4.4	3.0
TB Cases (rate per 100,000)	7.3	5.7
HIV Cases (rate per 100,000)	31.8	29.3
AIDS Cases - (rate per 100,000)	26.3	24.0
Gonorrhea Cases (rate per 100,000)	145.1	122.4
Chlamydia Cases (rate per 100,000)	348.3	271.8
Infectious Syphilis Cases (rate per 100,000)	6.4	4.3

NOTES Socioeconomics: FPL: Federal Poverty Level. Maternal and Infant Health: Total Resident Live Births is per 1,000 total population. Low birthweight rate is per 1,000 live births. Total Infant Mortality rate is 0-364 days from birth. Health Care Access: Rates per 100,000 population. Leading Causes of Death: CLRD: Chronic Lower Respiratory Disease. Information based on 3 year average. Rates are per 100,000 population. Utilization: Rates per 100,000 population. Hospital utilization rate is based on acute care beds. Morbidity: Three year rates per 100,000 population.

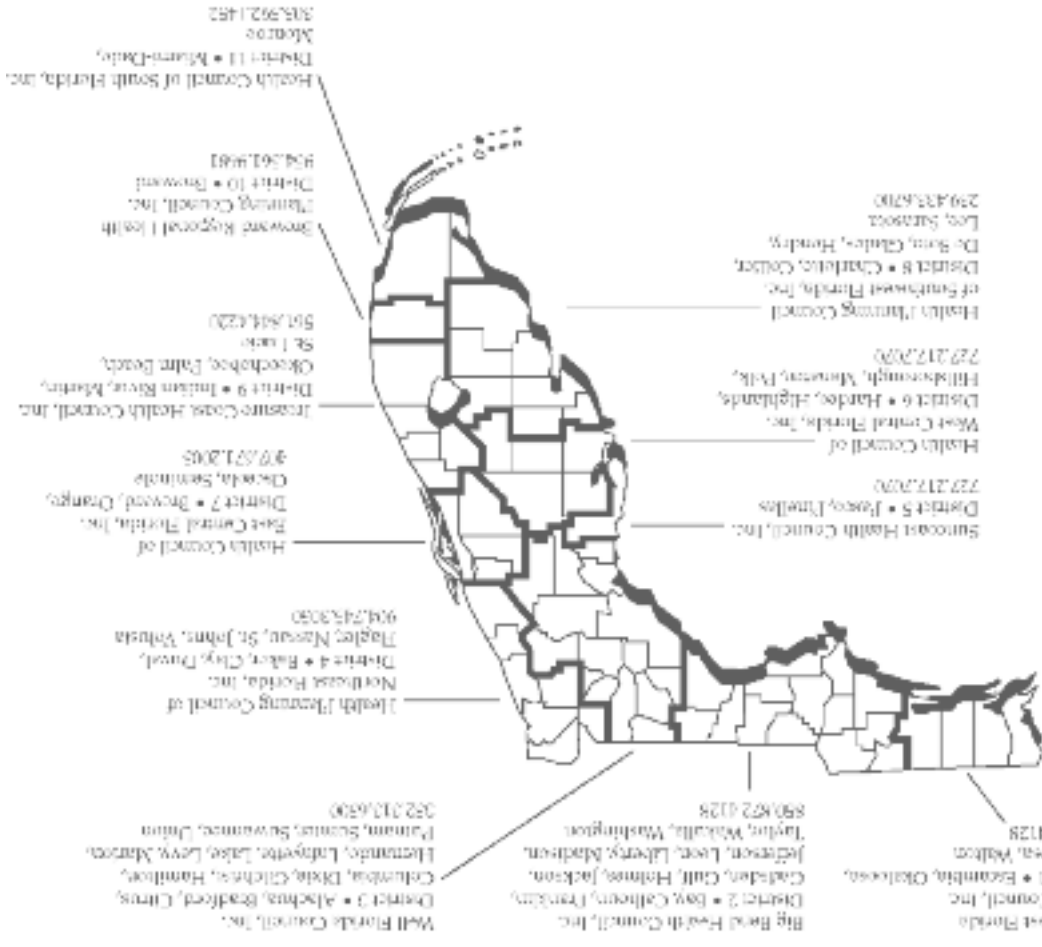
SOURCES 1. ESRI Business Solutions Population Data Estimates, 2008. 2. ESRI Business Solutions Population Data Estimates, 2008; U.S. Census Bureau American Community Survey, 2007; U.S. Census Bureau American Community Survey, 2007; Florida KidCare County Enrollment Report from Florida Healthy Kids Corporation, May 2008; U.S. Census Bureau American Community Survey, 2007. 3. Florida Department of Health, CHARTS, 2005-07. 4. U.S. Department of Health and Human Services, Health Professional Shortage Area (HPSA) database, 2008. 5. Florida Department of Health, CHARTS, FY 2007-08; Florida Department of Health, CHARTS, 2007; Florida Department of Health, CHARTS, 2005-07. 6. Florida Department of Health, Office of Planning, Evaluation, and Data Analysis, 2005-07. 7. Health Council of West Central Florida/ Suncoast Health Council District Utilization Report, 2007. 8. Florida Department of Health, CHARTS, 2005-07. 9. Florida Department of Health, Behavioral Risk Factor Surveillance System, 2007.



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Health Council of West Central Florida Service Area

The Health Council helps to secure millions of dollars in health care resources for local residents. Our programs serve thousands of people through planning, education, and community projects. Partner with the Health Council and together, we can make health care better in our community. Find out more about The Health Councils by visiting www.healthcouncils.org.



- STAFF EXPERTISE:**
- Survey Design and Implementation
 - Needs Assessment, including Gap Analysis
 - Data Collection and Analysis
 - Strategic Planning - Mission, Vision, SWOT
 - Analysis
 - Program Design, Implementation and Evaluation
 - Health Policy Analysis
 - Best Practice Development
 - Professional Training
 - Community Education
 - Grant Writing
 - Facilitative Leadership for Community Groups

HEALTH COUNCIL PARTNERS

- Allegany Franciscan Ministries
- Brandon Outreach Clinic
- Florida Department of Health
- Florida Southern College
- Hardee County Extension Office
- Heartland Rural Health Network
- Healthy Start Coalition
- Highlands County Health Department
- Hillsborough County Health and Human Services
- Hillsborough Partners in Obesity Prevention
- Manatee County Health Department
- Polk County Health Department
- Polk County Government
- Susan G. Komen for the Cure, Suncoast Affiliate
- Tampa Bay Healthcare Collaborative
- U.S. Environmental Protection Agency
- Watson Clinic Women's Center
- West Central Florida Ryan White Care Council



2008

COUNTY HEALTH PROFILE



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HILLSBOROUGH COUNTY