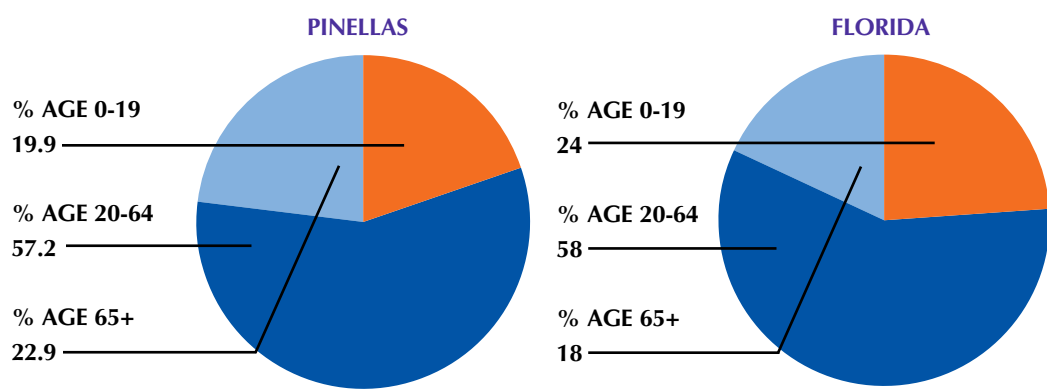


DEMOGRAPHICS¹



	Pinellas		Florida	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Pop.	926,860	—	19,021,613	—
Asian	3,164	.34	422,353	2.2
Black	100,605	10.9	2,995,929	15.75
White	759,481	81.9	14,205,393	74.68
Other	38,832	4.2	1,397,938	7.3
Hispanic	67,193	7.2	4,085,950	21.48
Female	484,365	52.3	9,739,717	51.2
Male	422,495	47.7	9,281,896	48.8

SOCIOECONOMICS²

	2006	2007	2008	2009	Florida
Per Capita Income (\$)	*	28,734	30,614	29,785	27,128
Median Household Income (\$)	*	44,545	48,218	48,207	50,413
Health Care Expenditures (Avg \$ per Household)	*	3,622.65	4,113.70	3,852.65	3,788.15
Persons below 100% FPL (%)	12.3	11.2	10.4	*	13.2
Families below 100% FPL (%)	8.2	7.9	6.9	*	9.5
Unemployment Rate (%)	3.2	3.9	6.3	*	6.2
Percent with High School Diploma (%)	87.3	87	88.5	*	85.2
Percent with College Diploma (%)	26.2	27.2	26.5	*	25.8

* Data not available

FEDERAL DESIGNATIONS³

Designation	Designation Type
Primary Health Professional Shortage Area	LI
Dental Health Professional Shortage Area	LI
Mental Health Professional Shortage Area	N/A
Medically Underserved Area/Population	MUP/LI

LI: Low Income, LIMFW: Low Income Migrant Farm Worker
MUP: Medically Underserved Population, WC: Whole County

LEADING CAUSE OF DEATH⁵

CAUSE	2008		Florida	
	NUMBER	AGE-ADJUSTED DEATH RATE	NUMBER	AGE-ADJUSTED DEATH RATE
All Causes	11,268	712	170,473	668.8
Heart Disease	2,636	150.9	41,931	155
Cancer	2,463	161.4	40,549	161.2
Stroke	495	28.3	8,472	31.3
Diabetes	325	21.5	5,154	20.3
All Unintentional Injuries	602	56.9	8,918	44.2
CLRD	663	40.3	10,154	38
Motor Vehicle Crashes (per 100,000)	131	13.8	3,028	15.9

HEALTHCARE ACCESS⁴

	2006	2007	2008	Florida
Total Licensed Physicians (per 100,000)	245.4	255.2	263.2	298.6
Total Licensed Dentists (per 100,000)	61.1	60.6	60.7	62.6
Hospital Beds (per 100,000)	436.1	434.4	442.5	316.9
Nursing Home Beds (per 100,000)	857.3	868.8	854.2	437.6
Median Medicaid Monthly Enrollment	10,153.5	9,799	12,073.6	14,020.7

MATERNAL AND INFANT HEALTH⁶

	2006	2007	2008	Florida
Total Resident Live Birth Rate (per 1,000 total population)	10.1	10	9.8	12.3
Percent of Births to Mothers Age 15-19	10.9	11.3	11.2	10.4
Repeat Teen (15-19) Birth Rate (%)	18.3	16.8	20.7	18.3
Low Birthweight Rate (<2500g per 1,000 births)	8.5	8.4	8.9	8.8
Late or No Prenatal Care (%)	5.1	5.7	5.2	5.8
Total Infant Mortality (per 1,000 live births)	8.6	7.3	9.3	7.2

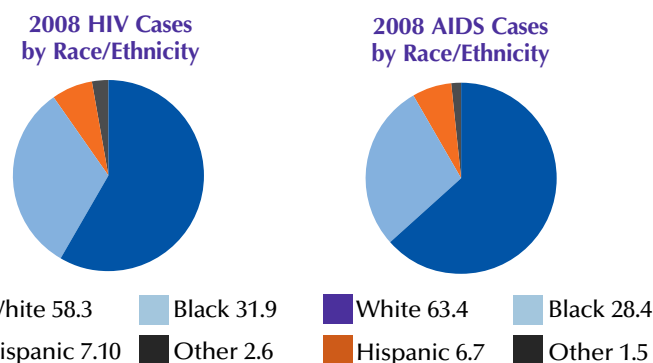
AVOIDABLE HOSPITALIZATIONS⁸

	2006	2007	2008	Florida
Diabetes/Short-term	.000470	.000477	.000472	.000403
Diabetes/long-term	.001076	.001205	.001264	.001001
Chronic Obstructive Pulmonary Disease	.002435	.002446	.002872	.001977
Congestive Heart Failure	.004553	.004371	.004445	.003513
Bacterial Pneumonia	.004104	.003806	.003316	.002309
Urinary Infections	.002556	.002760	.00301	.001701

MORBIDITY⁹

	2006	2007	2008	Florida
Alcohol Related Motor Vehicle Crashes (rate per 100,000)	104.2	99.9	95.5	83.6
Vaccine Preventable Diseases (rate per 100,000)	3	5	4.2	3.7
TB Cases (rate per 100,000)	3.2	4.1	3.2	5.1
Gonorrhea Cases (rate per 100,000)	173.5	106.8	159.3	123.5
Chlamydia Cases (rate per 100,000)	312.4	366.3	417.7	376
Infectious Syphilis Cases (rate per 100,000)	4	7.6	7	5.5
HIV Cases (rate per 100,000)	19.3	27.7	34.7	37.8
AIDS Cases (rate per 100,000)	23.2	18.7	22	25

HIV/AIDS MORBIDITY⁷



NOTES Socioeconomics: FPL: Federal Poverty Level. Health Care Access: Single year rates per 100,000 population. Maternal and Infant Health: Total Infant Mortality rate is 0-364 days from birth. Leading Causes of Death: CLRD: Chronic Lower Respiratory Disease. CLRD includes Chronic Obstructive Pulmonary Disease (COPD) and other diseases of the lungs and airway. Rates are per 100,000 population. Avoidable Hospitalizations: Based on Prevention Quality Indicators which are a set of measures that can be used with hospital inpatient discharge data to identify quality of care for ambulatory care-sensitive conditions. These are conditions for which good outpatient care can potentially prevent the need for hospitalization or for which early intervention can prevent complications or more severe disease. Morbidity: Single year rates per 100,000 population.

SOURCES 1. ESRI Business Solutions Population Data Estimates, 2009. 2. ESRI Business Solutions Population Data Estimates, 2009; U.S. Census Bureau American Community Survey 2006-2008. 3. U.S. Department of Health and Human Services, Health Professional Shortage Area (HPSA) database, 2009. 4. Florida Department of Health, CHARTS, FY 2006-2008; Florida Department of Health, CHARTS, 2008. 5. Florida Department of Health, CHARTS, 2006-08. 6. Florida Department of Health, Office of Planning, Evaluation, and Data Analysis, 2006-08. 7. Health Council of West Central Florida/ Suncoast Health Council Ryan White Program, 2008. 8. Prevention Quality Indicators/ Avoidable Admissions, Broward Regional Health Planning Council, 2006-2008. 9. Florida Department of Health, CHARTS, 2006-08.



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The Health Councils (THC) exist as an impartial focal point for the study of health and human service issues at the local level. The agency facilitates the open and objective discussion of community issues and brings a big picture perspective to the process. The Council works collaboratively with other community organizations and government agencies to improve the service delivery system and create innovative programs.

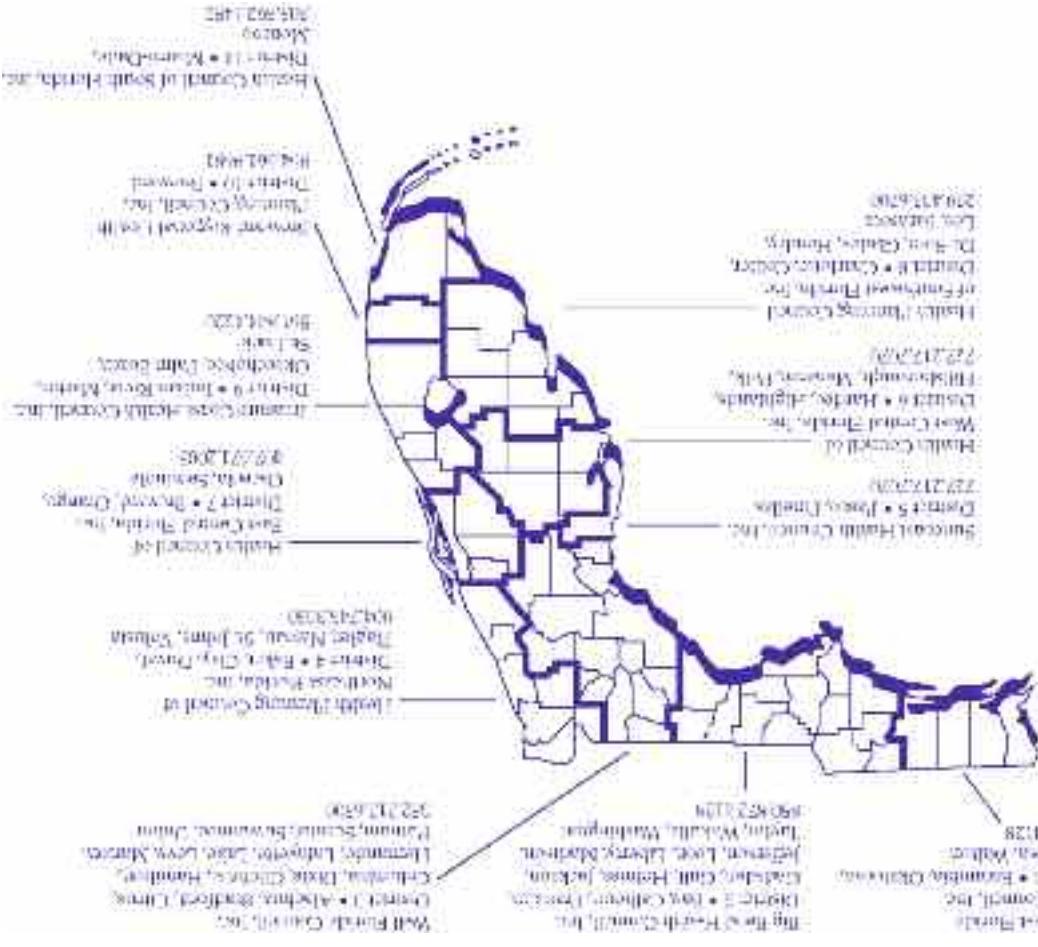
We partner with and provide services to government agencies, community based organizations, healthcare facilities, healthcare consumers and health advocacy groups through contracts and grants. Services provided by THC staff include:

- Survey Design and Implementation
- Needs Assessment, including Gap Analysis
- Data Collection and Analysis
- Strategic Planning - Mission, Vision and SWOT Analysis
- Program Design, Implementation and/or Evaluation
- Health Policy Analysis
- Best Practice Development
- Community Education
- Professional Training
- Grant Writing
- Facilitative Leadership for Community Groups

Our staff has advanced degrees and extensive experience in public health, education, community planning, research techniques and survey design, database design, health education, collaborative techniques, grants management, policy analysis and volunteer recruitment and retention.



The Health Council helps to secure millions of dollars in health care resources for local residents. Our programs serve thousands of people through planning, education and service delivery. Partner with the Health Council and together, we can make health care better in our community. Find out more about The Health Councils by visiting www.healthcouncils.org.



Suncoast Health Council Service Area



2009

COUNTY HEALTH PROFILE



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PINELLAS COUNTY